**flashpoint** 

Mitigate risk with personalized intelligence for every team



# Organizations face an ever increasing list of challenges

increase in ransomware attacks year over year

**46%** of organizations experienced fraud over last two years

known vulnerabilities are not reported by CVE and NVD

40% of data breaches caused by stolen credentials

of organizations that experienced physical harm to employees/customers missed digital threats

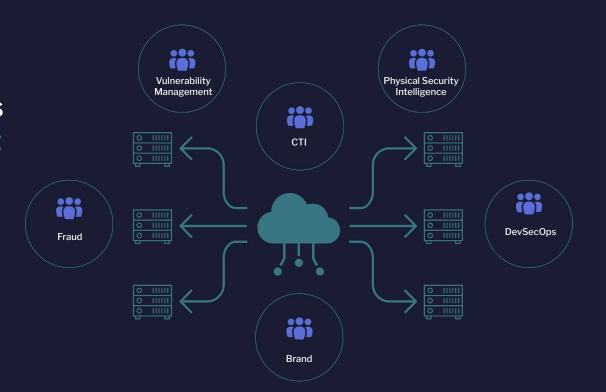


- Overwhelming volumes of data from disparate sources
- Lack of resources/skills gap
- Increased complexity and cost resulting from multiple vendors/solutions



# Throwing more tools at the problem is not the answer

Multiple disjointed feeds and solutions make identifying, prioritizing and mitigating persistent and evolving threats difficult and costly.



# Gain a comprehensive view of organizational risk

Automated, multi-source intelligence backed by expert analysts for contextual and actionable intelligence for all teams.





## Who is Flashpoint?

Flashpoint is a risk intelligence company, helping organizations close the gap between data, intelligence, and action, to protect their assets and stakeholders.



### Intelligence analyst expertise



100+ experts who speak 35+ languages



Deep intel and security experience across military, federal, government agencies and Fortune 500s



Diverse backgrounds from intel, malware analysis, compliance, economic policy, risk and counterterrorism





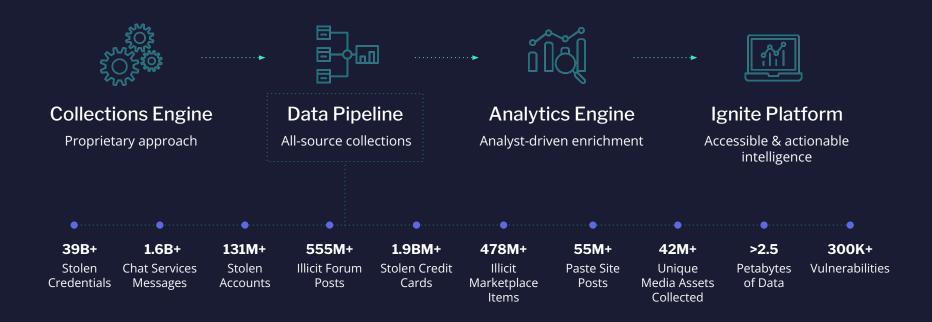
#### Flashpoint Ignite Platform

A platform of team-based intelligence solutions designed to stop threats and reduce risk across your organization.

#### MANAGED INTELLIGENCE + PROFESSIONAL SERVICES



# Best-in-class intelligence and advanced analytic tradecraft





## Why Flashpoint?











Industry Experts



The Most
Robust
Community

We are obsessed with getting the right information, to the right people, at the right time.





"Our experience with Flashpoint has been excellent from the start and has only gotten better. They provide outstanding intelligence services and support to customers and have an intelligence portal that is constantly being updated with new features."

-CYBER THREAT TEAM, MANUFACTURING

# THE TEXAS A&M UNIVERSITY SYSTEM

"Flashpoint has allowed us to become more efficient in our investigations and provided us the ability to dedicate more time and focus to complex security challenges."

-DEPUTY CISO AT TEXAS A&M



482% ROI



<3 Month Payback



Net Present Value of \$1.9M



# Recent wins

Flashpoint OCR for cheque fraud



Financial institution saves \$10.1 million in one month



Bank sees 93X return on contract value

## Flashpoint is trusted by:

















BlackRock.

700+

Clients

50+

Countries

**15**/15

Largest North American Financial Services 30+

**Industries** 

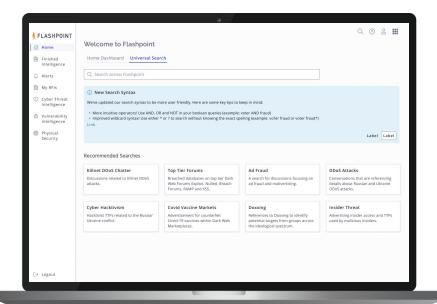


# Appendix

# Ignite Platform and Team-tailored Solutions

#### Flashpoint Ignite Platform

#### Real-time finished intelligence across multiple teams to improve your organization's security position



Timely and actionable intelligence from thousands of sources with the platform's integrated product offerings: Cyber Threat Intelligence, Vulnerability Management, and Physical Security Intelligence.

#### With Ignite you can:

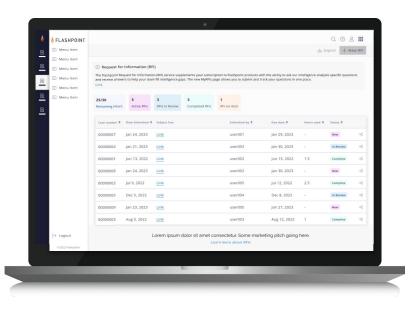
- Achieve more with one platform and seamlessly work across teams
- Access dependable intelligence for everyone
- Close the gap between data, intelligence, and action

#### **Ignite - Key Features**



#### **Cyber Threat Intelligence (CTI)**

Quickly search across thousands of data sources and curated intelligence to find and respond to threats



Find the intelligence you need and get answers fast with Flashpoint Cyber Threat Intelligence. Flashpoint CTI delivers tailored and comprehensive intelligence across the deep, dark and surface web to help analysts focus on threats that matter, make smarter decisions and protect their people, places and assets.

#### With Cyber Threat Intelligence, you can:

- Protect against evolving threat actors groups, current events, malware families and ransomware crimes
- Understand active threats specific to your organization and industry
- Identify exposed assets, leaked credentials, and monitor threat actor conversations

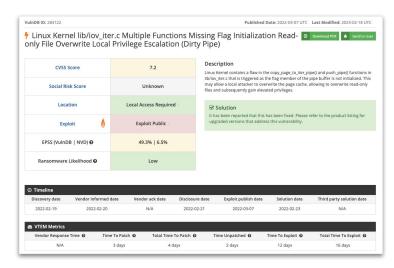
#### **Vulnerability Management (VulnDB)**

#### The most comprehensive and timely source of vulnerability intelligence and third-party library monitoring

Search for and be alerted on the latest vulnerabilities, both in end-user software and third-party libraries, for efficient prioritization and faster remediation of the vulnerabilities that matter.

#### With VulnDB, you can:

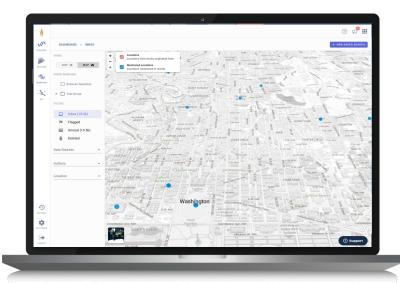
- Detect more vulnerabilities (including 97K+ without CVE ID) two weeks faster, on average, than CVE/NVD
- Prioritize and remediate based on 60+ fields of independently-researched advanced metadata
- Understand the likelihood that a vulnerability will be used in ransomware or actively exploited (EPSS) to better prioritize remediation efforts
- Leverage the SaaS platform or incorporate into existing workflows via API or integrations with commonly used tools like ServiceNow and Splunk





#### **Physical Security Intelligence (formerly Echosec)**

Real-time open-source intelligence and critical alerts to protect people, places, and assets



Protect the locations and assets that matter, get real-time alerts when critical events occur, and equip your team with the information and tools needed for proactive, intelligence-led physical security.

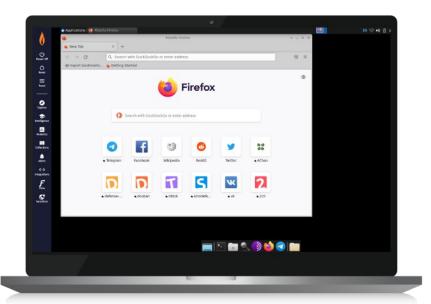
#### Physical Security Intelligence enables you to:

- Improve situational awareness with real-time data from social media and online discussions
- Accelerate investigations with geospatial AI, threat detection, and advanced search filters
- Protect executives, locations, and assets with 24/7 keyword and location monitoring
- Bolster your team with one-click access to our intelligence experts
- Identify relevant risks with custom alerts based on your search queries

**Supporting Products** 

#### **Managed Attribution**

#### Directly investigate threats and reduce risk of exposure



Interact with files, conduct online investigations, and browse safely without risk to your organization. Managed Attribution is fully isolated from your browsers, computers, and network infrastructure to protect from malware and other malicious online threats.

#### With Managed Attribution you can:

- Protect your employees' computers and network
- Manipulate your digital fingerprint and configure your traffic to originate from anywhere in the world
- Take collections further and deepen your research capabilities

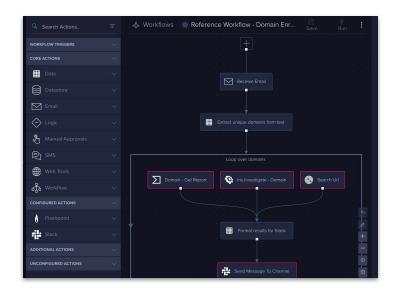
#### **Automate**

#### Protect your assets and eliminate manual work with automated workflows

Flashpoint Automate is the low-code automation platform integrated into Flashpoint solutions to accelerate repeatable security-related processes in order to help detect, analyze, and remediate risk faster.

#### With Flashpoint Automate, you can:

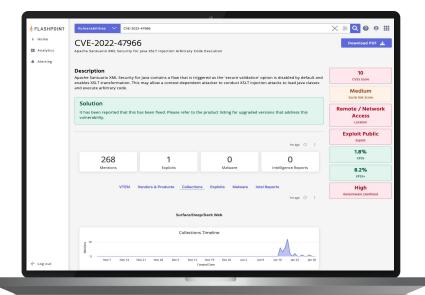
- Increase efficiency and save time with automated workflows
- Align resources to higher priority and complex investigations and response
- Take action based on better informed decisions



<sup>\*</sup>Automate implementation services available upon request

#### **Vulnerability Intelligence for CTI Teams**

#### World's most powerful vulnerability dataset delivers a strategic view into vulnerabilities



Arm security teams across the organization with the intelligence and contextual information needed to effectively identify, prioritize and remediate vulnerabilities.

#### With Vulnerability Intelligence, you can:

- Gain a comprehensive view of vulnerabilities, including those mapped to malware, CVEs, and TTPs
- Search for closed and open source intelligence related to vulnerabilities (threat actor communications, message boards)
- Gain insights into vulnerabilities weeks before CVEs are available in NVD as well as 97K+ vulnerabilities not covered by CVE/NVD
- Leverage enriched data (EPSS, ransomware likelihood score, social risk score, temporal analysis) to help security teams prioritize vulnerabilities

#### **Compromised Credential Monitoring**

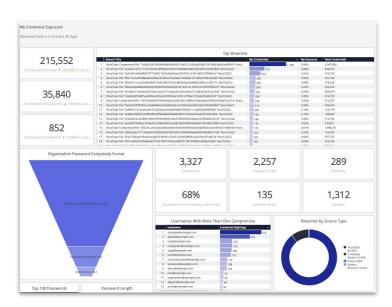
#### Proactively prevent fraud and account takeover originating from stolen credentials

#### **CCM- Enterprise**

- Monitor stolen employee accounts for future sessions
- Identify employer-owned machines to take swift action
- Enforce strict password policy
- Prevent bypassing MFA
- Receive monthly exposure reports

#### **CCM- Customer**

- Monitor and flag stolen customer accounts for future sessions
- Remediate risks faster by quickly identifying client accounts that have been compromised
- Leverage customer password data to identify risk, reset customer password, improve your security posture, and prevent fraud loss

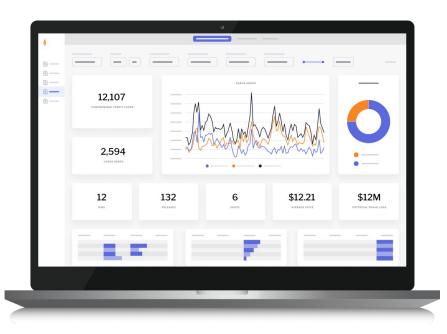


CCM-E "My Credential Exposure" Dashboard

<sup>\*</sup>CCM implementation services available upon request

#### **Card Fraud Mitigation**

#### Financial intelligence throughout the lifecycle of a stolen credit card



Detect compromised credit cards from illicit communities and data breaches, and identify high-risk merchants before fraudulent transactions occur to prevent monetary loss and reduce reputational risk.

#### With Card Fraud Mitigation, you can:

- Make faster, more confident decisions
- Bolster collaboration between departments
- Free up your time and focus on more impactful work

#### **Brand Exposure Protection**

Protect your brand, reputation and customers from external threats



Prioritize and take action to remediate malicious URLs, fake social media accounts, fraudulent mobile apps and more.

#### With Brand Exposure Protection, you can:

- Monitor for brand impersonations
- Stop typosquatting
- Request takedowns

# Services

#### **Services Overview**

Flashpoint helps reduce the challenges faced by overwhelmed or under-resourced intelligence and security functions, and can accelerate growth in both capability and efficiency for new or expanding teams.

#### Flashpoint offers the following service types:

- Managed Intelligence Services sustained or on-demand
- Professional Services on or offsite
- Implementation available for specific products



# Managed Intelligence Services

Scale your operations to combat and mitigate threats to your organization.

#### **Curated Alerting**

Get relevant tactical analysis and risk assessments from illicit online communities, based on continual monitoring of intelligence requirements (IRs). Flashpoint works with customers to create optimal queries, capturing customer-prioritized keywords and identifiers.

#### With Curated Alerting, you can:

- Receive analyst-crafted assessments based on content collected from Flashpoint collections
- Leverage Flashpoint analysts to help formulate alert keywords that pertain specifically to your intelligence requirements
- Save time reviewing large quantities of results by allowing Flashpoint analysts to use their expertise and understanding of online communities to highlight the noteworthy items
- Request proactive acquisition of advertised items like logs, accesses, tutorials, and hijacked accounts based on your standing intelligence requirements (**Proactive Acquisitions**)



#### **Request for Information**

Through the RFI process, Flashpoint intelligence analysts field questions and conduct research inside closed illicit online communities and open sources to provide original, unique analysis and help your team fill intelligence gaps.

#### With the Request for Information service, you can:.

- Address intelligence requirements through tailored analysis by submitting requests directly to Flashpoint analysts
- Gain unique insights with innovative technology and collections processing
- Leverage industry-leading intelligence experts to rapidly analyze, refine, and contextualize data to produce valuable insights



#### **Tailored Reporting Service**

Flashpoint's Tailored Reporting Service (TRS) provides a tailored weekly or monthly deliverable that addresses specific intelligence requirements and highlights relevant threats with further assessments—saving analyst time and equipping teams with the resources to stay informed of the organization's threat landscape.

#### With Tailored Reporting, you can:

- Receive tactical and operational intelligence on key threats
- Develop greater depth and context with strategic, human-readable reporting to tactical, programmatic feeds
- Receive relevant threat actor tactics, techniques, and procedures (TTPs), campaigns, and context that transforms data into intelligence
- Build a stronger bench of resources and collections



#### **Analyst Support**

Flashpoint provides various types of analyst support based on your unique requirements.

#### Staff augmentation:

Force multiply your team with onsite or virtual staff providing full-time intelligence analyst support.

#### **Sustained support:**

Take a proactive approach by employing Flashpoint to produce in-depth intelligence assessments to rapidly identify threats and mitigate your most critical security risks.



#### **Collection Discovery**

Leverage Flashpoint analysts to identify new illicit communities to collect for inclusion into the Flashpoint platform to enable workflows and reporting. Includes two proactive searches per week.



## **Professional Services**

Reduce time to decision making and gain the advantage in combating threats and mitigating risk.

#### **Threat Response and Readiness**

Ransomware and extortion are responsible for billions of dollars in losses each year across industries. While some high-profile attacks and success stories reach the mainstream, they are a tiny percentage of the true number of incidents and actual payouts made to adversaries.

When an organization is targeted by ransomware or cyber extortion, it must quickly determine the extent of the attack, determine the response plan, and mitigate the impact.

#### With Flashpoint's Threat Response and Readiness service, we help you:

- Evaluate and test for ransomware or cyber extortion event preparedness
- Assess and respond to a ransomware or cyber extortion attack
- Determine the credibility of attacker claims
- Engage safely in negotiation and transactions
- Return quickly to business continuity



#### **Threat Actor Engagement & Procurement**

With Threat Actor Engagement & Procurement, Flashpoint anonymously and securely engages with a specific threat actor on behalf of your organization.

#### Service may include:

- Coordinate a threat actor engagement to identify the possible source of the material or data
- Validate the sources and information
- Purchase or otherwise obtain the specific data and arrange for any other communications with the actors

This is not an ongoing service but is meant to be used in response to a particular incident.



#### **Extortion Monitoring**

In the case of a breach, stolen data could end up on illicit markets months or years after the initial compromise has occurred. Flashpoint supports investigative efforts, response, and recovery.

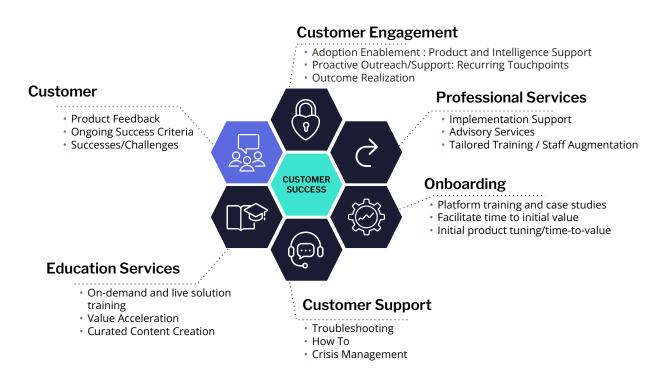
Extortion Monitoring provides pre-and post-event monitoring of keywords in Flashpoint holdings based on your requirements, critical for continuous assessment of reputation and legal obligations beyond the conclusion of an investigation or incident response.



# Customer Success, Partners, & Integrations

#### **Flashpoint Customer Success**

Working in concert with our customers to accelerate adoption and maximize outcome attainment



- Collectively over 120 years of intelligence professional experience
- US Government and Military intelligence experience
- Private sector cybersecurity intelligence experience across industries
- Dedicated team supporting Flashpoint National Security Solutions customers

#### Who we partner with

Flashpoint provides thoughtful support to SPARK Partner Alliance members that market, sell, and deliver our suite of converged intelligence and risk solutions to public and private-sector organizations around the world

#### **Business Consultants and Advisory Firms**

As trusted advisors to your clients, we help grow your toolkit to identify the comprehensive solutions to tough global challenges.

#### Value-Added Resellers (VARs)

Flashpoints suite of products and services help expand your offerings to provide your clients with more robust services that meet their expanding needs.

#### **Managed Security Service Providers (MSSPs)**

Flashpoint works with your company to extend the capabilities of your branded cybersecurity and threat response solutions.

#### **Systems Integrators and OEMs**

With Flashpoints array of API endpoints designed to empower users with the context they need to make better decisions about cyber security, fraud, inside threats , and physical threats we can help you take a richer product mix to market that can be customized to the needs of any customer worldwide.

#### **Distributors**

Maximize your portfolio of brands and deliver unique value to your network of vendor and clients.

#### **Technology Partners**

Flashpoint works with leading cybersecurity technology platforms to integrate additional data streams that bolster their intelligence mix and more robustly serve new customers.

#### **Integration Partner Network**

Our partners work with us to provide unmatched visibility into threats, empowering users with the context they need to make better decisions about cyber threats, fraud, and physical and insider threats.





## Thank you

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