## CRISIS24 MASS NOTIFICATION



#### COMMUNICATE IMMEDIATELY WITH YOUR PEOPLE WHEN TIME IS OF THE ESSENCE

Effective communication is crucial for seamless operations with geographically diverse workforces. When a critical event puts your people and sites at risk, it becomes vital. Crisis24's innovative Mass Notification platforms, backed by our industry-leading threat intelligence, help organizations detect, coordinate, and respond to critical events quickly and effectively, adapting in real time as situations unfold. Our Mass Notification solution's versatility, speed, and security are also ideal for routine communications, whether with small groups or the entire organization.

# GET THE RIGHT INFORMATION TO THE RIGHT PEOPLE AT THE RIGHT TIME.

Crisis24's innovative technologies make it easy to send messages and alerts to any device, in multiple channels, from anywhere, at any time.



### COMMUNICATION SIMPLIFIED

Reliable, scalable mass notification means it takes only a few clicks to send a message to tens, hundreds, or even thousands of people. Create, edit, and send messages to your people at your desk or on the go.

Utilize a 360-degree consolidated view of your recipients, messages sent, and responses with an intuitive visualization dashboard

Integrate with existing business systems to streamline processes and maintain contact data.

Expedite the delivery of messages during emergencies with various customizable message templates and various degrees of automation.

## MASS NOTIFICATION FEATURES FOR OPTIMAL COMMUNICATION

#### TARGETED MESSAGING

Send targeted messages based on geographic location, department, shift, or office floor todeliver relevant messages to those who need them.

#### MULTI-MODAL COMMUNICATION

Reach employees, customers, or stakeholders through multiple channels to increase your reach. Mobile | Email | SMS | Desktop | Voice | IPAWS | Slack | Teams | Telegram | WhatsApp | Signal | Twitter | Facebook | Alertus | ServiceNow® and more.

#### REAL-TIME FEEDBACK

Request responses from your people. Provide response options to collect valuable feedback and view replies in real-time, such as *Confirm Receipt, Confirm Safety, or Help Needed.* 

#### CENTRALIZED OPERATING HUB

See a consolidated visual perspective of your communications efforts. Customize the view you want to see, including assets (such as contacts and groups) and reply analytics.

#### CONTACT DATA MANAGEMENT

Use several different methods to manage data including DataSync, automated XML via SFTP and API functionality, self-update through a secure web link and self-registration through a secure account portal.

#### **CONFERENCE BRIDGE**

Send a message with one-click access to a conference bridge, allowing individuals to press a key on their phone to join, share information, make urgent decisions, and coordinate response efforts.

#### MESSAGE TEMPLATE LIBRARY

Expedite time-sensitive message sending with the ability to create flexible message templates or access a library of 140+ pre-existing templates covering various critical events and severe weather scenarios.

#### **EMPLOYEE SAFETY**

A unified mobile app provides organizations with a suite of security features, including tools to report incidents, send an SOS for immediate assistance, conduct a location check-in, confirm safety, or request help.

#### MULTILINGUAL OPTIONS

Send messages in the recipient's native language, eliminating language barriers and ensuring clear communication and understanding for diverse audiences- especially during emergencies.

#### STRUCTURED DIVISIONS AND ROLES

Structure your communication system by segmenting data, assigning permissions to unique users, and customizing access, ensuring a highly tailored, hierarchical security structure for your organization.

CONTACT US TO LEARN MORE ABOUT FAST, RELIABLE COMMUNICATIONS TO STAY IN TOUCH WITH YOUR PEOPLE AND KEEP THEM SAFE.